



November 2017

MYPLANT & GARDEN EXPANDS FOR 2018!



Myplant & Garden Expands for 2018!

The Myplant International Green Expo is the most important and complete b2b trade fair for horticulture, landscape and garden in Italy. It has major news for 2018 where its total exhibition area has been increased to 48,000 sq. metres.

Eight Macro-Sectors

The addition of a Third Hall will enhance its profile as the only trade fair that presents and promotes the whole green industry through its 8 macro-sectors (nurseries, flowers, decoration, landscape, machinery, services, garden care, pots).

Italian Flower Markets

The Extra space will provide added impulse to the research of international buyers, and develop new formative and informative themes relevant to the green industry. This will also enhance the return of the Italian flower markets at the fair and focus on the theme of decoration. There will be special areas for Machinery, Landscape and Greenbuild.

Strong Nursery Presence

The nursery sector is well catered for with young plants, trees, bushes, aromatic plants, fruit plants, exotic plants and plants for the interiorscape sectors. The whole horticulture industry finds a window of excellence at Myplant, a fair that is unique in depth of assortment and suitable for a the International visitor.

Myplant runs from February 24th-26th 2018 in Milan.