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## **MYPLANT & GARDEN OPENS TOMORROW!**

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MyPlant & Garden opens tomorrow!

The final countdown for the most long-waited Italian Green Show is almost over. MyPlant & Garden is the International Green Expo being held in Milan from February 25-27.

300 companies will participate in the first edition of the most important Italian Green Expo. The event includes a rich mixture of companies, consortia, districts, and institutions. The products on show include flowers and pots, plants and landscape, motor garden and services, and operators from all over the world. These include experts and international architects who don't wish to miss this long-awaited green event!



## Widespread visitor profile

The organisers anticipate a wide range of visitors from Italy and abroad, including ELCA (European Landscape Contractors Association) delegations to managers and technicians working in public green areas and large scale and specialized retailers. Also, green professionals (gardeners, agronomists, architects and landscape

designers), managers of public places and hotels, wholesalers, companies and journalists, investors and professionals, technicians, suppliers, designers, contractors.

The incoming activity of foreign buyers is focused on people from Turkey, Germany, Russia, Austria, Croatia, France, Morocco, Holland, Switzerland, Tunisia, Azerbaijan, Ukraine, Poland, Czech Republic and Slovakia.

In EXPO year, Milan welcomes the world and shows the best Italian green heart!

www.myplantgarden.com