

TANSEEQ INVESTMENT GROUP: DRIVING INNOVATION IN GREEN INFRASTRUCTURE AT MYPLANT & GARDEN MIDDLE EAST



As the Middle East intensifies its commitment to urban greening and climate-resilient development, Tanseeq Investment Group stands at the forefront of delivering integrated solutions for landscapes, infrastructure and sustainable cities.

At Myplant & Garden Middle East, taking place from 15 – 17 November 2025 at the Dubai Exhibition Centre, Expo City, Tanseeq will showcase the collective expertise of its diverse divisions—from advanced horticulture and landscaping to water technology, architectural materials and facilities management. Tanseeq is also a proud sponsor of the event, originally established in Italy and now expanding into the region for the first time.

A Region Committed to Green Growth

Over the past two decades, the UAE has invested heavily in greening initiatives, aligning with the national sustainability agenda and the government's long-term vision to expand green cover, reduce urban heat and enhance urban liveability.

According to Dubai Municipality, public green spaces are projected to grow by more than 12% by 2030, supported by large-scale reforestation, vertical greening, and water-optimized landscaping. Meanwhile, the GCC's landscaping and urban greening market is forecast to exceed USD 24 billion by 2030, growing at a CAGR of 7.2%, driven by megaprojects such as Riyadh Expo 2030 in Saudi Arabia, Expo City Dubai and smart city developments across the region.



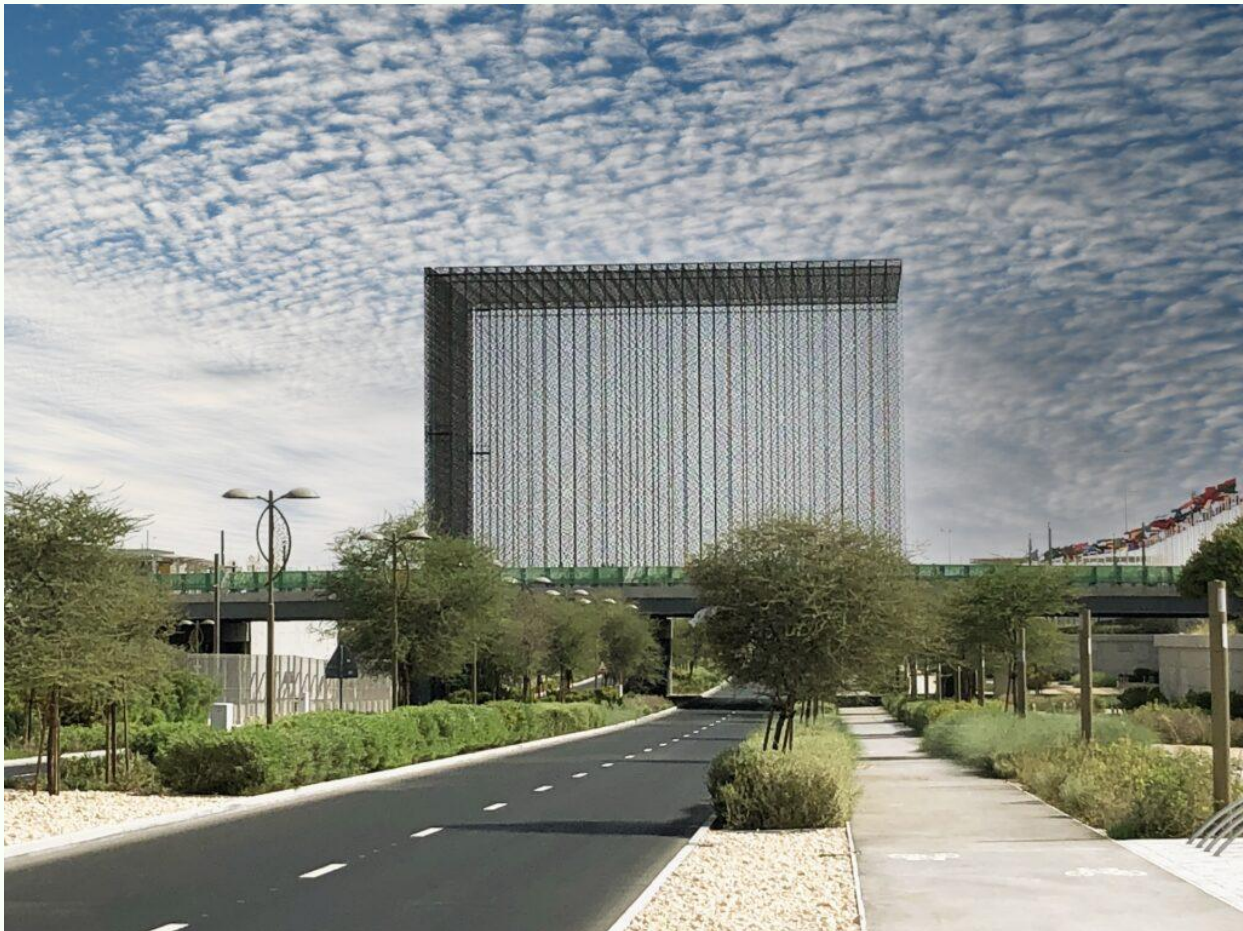
An Integrated Ecosystem of Expertise

The group's ecosystem of companies—Acacia Garden Center, Acacia Nurseries, Bioscape, Landscape Elements, Metaline, Proscape FM, Proscape Golf, Proscape UAE, Stones & Slates, Timbertech, Ventana and Water in Motion—represents an unmatched capability to provide end-to-end solutions. From sourcing the finest plant material to executing complex golf course projects, from developing bespoke hardscape elements to pioneering irrigation and water recycling systems, Tanseeq exemplifies the integrated delivery model that is increasingly vital for cities balancing growth with environmental stewardship.

“Creating green, resilient cities is no longer an aspiration—it is a necessity,” said Mr Naser Ahmed, Group CEO for Tanseeq Investment Group. “Our participation at Myplant & Garden Middle East is an opportunity to showcase not only our technical capabilities but also to highlight the importance of collaboration. The future of green cities will be determined by how effectively governments, private enterprises and international markets work together.”

Technology and Sustainability in Action

Water efficiency will be a central theme. The UAE consumes nearly 4.5 billion cubic metres of water annually for landscaping and agriculture, much of it sourced from desalination. Innovative solutions pioneered by the various entities of Tanseeq Investment Group can significantly reduce water consumption, directly contributing to the UAE's Net Zero 2050 strategy.



Different entities of Tanseeq Investment Group will use the platform to spotlight solutions shaping this new era. Acacia Nurseries, Acacia Garden Center, and Bioscape demonstrate excellence in plant supply and horticulture, while Proscape and Proscape Golf showcase expertise in urban landscaping and golf course development. Proscape also brings cutting-edge irrigation and water technology, complemented by Bioscape's sustainable solutions and Landscape Elements' design-forward approach. Meanwhile, Timbertech, Stones & Slates, Ventana, and Metaline provide architectural and structural solutions that combine durability with environmental responsibility.

Partner of Choice for a Sustainable Future

In a market where resource efficiency and lifecycle value are becoming procurement benchmarks, Tanseeq's integrated approach offers a distinct competitive advantage. Its capacity to deliver solutions across the entire value chain—from nursery to finished landscape, from irrigation systems to material innovation—positions it as a partner of choice for developers, municipalities, and contractors. This integrated

capability ensures not only aesthetic and functional excellence, but also measurable outcomes in water savings, carbon reduction, and operational performance.

The GCC's ambition to lead in sustainable urban planning requires more than isolated projects; it demands an ecosystem of expertise, innovation, and policy. Tanseeq Investment Group embodies this collaborative ethos, uniting its subsidiaries under one strategy and fostering cross-industry partnerships.

As Myplant & Garden Middle East gathers the region's most influential stakeholders, Tanseeq's participation sends a clear message: the green cities of the future will only be realized through international collaboration, shared knowledge, and an unwavering commitment to innovation.