

February - Myplant & Garden (Milan, Italy)

Since its first edition in 2015, Myplant has been on an exciting journey of continuous growth, opening up new opportunities for businesses. It's not just a trade show; it's a dynamic force that has revitalized horticultural markets globally, making them more credible, recognized, and profitable.



With each edition, Myplant brings together all the key players in the green supply chains — from research to construction, seeds to forestation, production to innovation, and everything in between. The event covers nine macro-sectors, including nurseries, flowers, decoration, construction, machinery, services, technology, vases, and garden furniture. This diversity ensures a vast array of offerings, innovations, and unique solutions, establishing Myplant as the go-to place for everyone involved in the green industry.

What makes Myplant special is its continuous creation of value, connecting with various aspects of contemporary and future living. It's not just about business; it's about how the green chain contributes to the quality of life, climate, health, and well-being in both domestic

and urban settings. The fair addresses crucial themes like the importance of greenery, city
regeneration, innovation, resource procurement, and changing consumption trends. Myplant
& Garden isn't just an event; it's a platform shaping the future of green living.

Myplant & Garden

Next edition: 19 - 21 February 2025.

Website Myplant & Garden.