

The World's Best Flower and Plant Exhibitions, Trade Fairs, and Festivals You Definitely Want to Visit in 2026

There's so much to do all over the world of flowers and plants. So, prep up for the next exhibition season with this 'to-go-list'.

February - Myplant & Garden (Milan, Italy)

Since its first edition in 2015, Myplant has been on an exciting journey of continuous growth, opening up new opportunities for businesses. It's not just a trade show; it's a dynamic force that has revitalized horticultural markets globally, making them more credible, recognized, and profitable.

With each edition, Myplant brings together all the key players in the green supply chains — from research to construction, seeds to forestation, production to innovation, and everything in between. The event covers nine macro-sectors, including nurseries, flowers, decoration, construction, machinery, services, technology, vases, and garden furniture. This diversity ensures a wide range of offerings, innovations, and unique solutions, establishing Myplant as the go-to destination for everyone in the green industry.

What makes Myplant special is its ongoing creation of value and its connection to various aspects of contemporary and future living. It's not just about business; it's about how the green chain contributes to the quality of life, climate, health, and well-being in both domestic and urban settings. The fair addresses key themes, including the importance of greenery, city regeneration, innovation, resource procurement, and evolving consumption trends. Myplant & Garden isn't just an event; it's a platform shaping the future of green living.



Myplant & Garden

Next edition: 18 - 20 February 2026.