

## MYPLANT & GARDEN: NATURE, BIOPHILIA, GREEN ARCHITECTURE (MILAN 23/25-2-22).



It has been called “**one of the most beautiful fairs in the world**”: [Myplant & Garden](#), the international exhibition b2b trade fair for horticulture, landscape and garden in Italy. After two years of suspension forced by the pandemic, it returns **from 23 to 25 February 2022 at FieraMilano Rho**.

Three pavilions and an outdoor area will **transform the over 700 exhibiting companies into a 4-hectare mega-greenhouse**.

Among these [HW Style](#) with an engaging and **stimulating stand**, inspired by the themes of **biophilia and wellbeing**, with **over 600 plants**.

In the last two years the **sensitivity towards nature and the passion for greenery** have grown and the role of Myplant & Garden becomes more and more protagonist in a moment where **greenery becomes an integral part – and not just decorative – of residences and offices. , collective and retail environments, urban and sports spaces.**

A special area is dedicated to project, landscape and sport that invites a synergy between nature and built **in the name of beauty and wellbeing.**



Courtesy Myplant & Garden



**Green building and biophilic design** have become key words for new projects from interior design to architecture to urban redevelopment projects.

At Myplant & Garden, among **flowers, plants, vases, lawns, trees, machinery, materials for green building and accessories** for the green supply chain, it will be possible to find many ideas and new solutions.

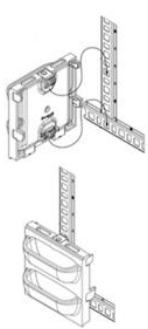




**HW Style offers 360 ° solutions in its “experiential” stand (hall 20 stand A31 / B32):** not only 600 plants and more than 20 different varieties, with the shapes and colors nature can give us. **Nature and technology** for solutions capable of supporting **innovative and tailor-made green space projects** and construction.

Visitors will be surrounded by **greenery and fragrances** carefully chosen by the **HW Fragrance Experiences** division that will make visiting the stand an even more **immersive experience**.

It will be possible to see **how to design and build a green wall** thanks to **MobiPanel vertical green system**, understanding how it is designed, installed and set up and the choice of plants.



As technical partner, HW Style has selected excellent companies such as **Vitesy** who will illustrate the technology and **benefits of its Natede purifier vessel**. **Ambralight** supplier of technical lighting for the green wall.

While **Cardex with its furniture for the talk area** will make the setting even more comfortable and welcoming.