

GARDEN CENTER NEW TREND - TIMETABLE

hall12 stand A47/C48

GNCT TALK / OPEN DIALOGUES: meeting and comparing

CREATIVE CHALLENGES FOR ITALIAN GARDEN CENTRES

Professionals and companies meet garden center operators in and informative dialogue open to questions.

WEDNESDAY 20

_From 11:00 am to 12:30 pm

BISTROT AND FOOD IN GARDEN CENTERS

PIERO CAMUSSONE: food&beverage new opportunities for business

LUCA GUERCIO: norms and prescriptions for a Garden Bistrot

CONFAGRICOLTURA: laws and norms

SOULGREEN by PDPLANT HOLLAND

MERILDE VISAGGI: roses, edible varieties

_From 02:30 pm to 04:30 pm

INSTAGRAM: GARDENING CHATS WITH SIMONETTA CHIARUGI

SOULGREEN by PDPLANT HOLLAND

MERILDE VISAGGI: communication tools for a specific product

CIFO - MARIA CHIARA SICILIANI: Cifo born for nature

LUCIO BRIOSCHI: augmented sale and complementary sale

THURSDAY 21

_From 11:00 am to 12:30 pm

BISTROT AND FOOD IN GARDEN CENTERS

PIERO CAMUSSONE: food&beverage new opportunities for business

LUCA GUERCIO: norms and prescriptions for a Garden Bistrot

CONFAGRICOLTURA: laws and norms

FLORICOLTURA GAGLILOLO: 'AROMARE' PROJECT

SHOW COOKING with the Istituto Alberghiero di Alassio

_From 02:30 pm to 04:30 pm

CIFO - MARIA CHIARA SICILIANI: Cifo born for nature

INSTAGRAM: GARDENING CHATS WITH SIMONETTA CHIARUGI

SOULGREEN by PDPLANT HOLLAND

MERILDE VISAGGI: communication tools for a specific product

MATTEO RAGNI: THE PATIENCE OF PLANTS