

Myplant & Garden Middle East | November 15-17, 2025 | Dubai

November 15 - November 17



Myplant & Garden Middle East Green Expo is the region's premier B2B event dedicated to the horticulture, floriculture, landscaping, and urban green sectors. Organised by the Italian Exhibition Group (IEG), the expo builds on the international success of Myplant & Garden – International Green Expo in Milan, Italy. It serves as a dynamic platform for businesses, professionals, and institutions to explore innovations, forge partnerships, and drive sustainability in the Middle East's rapidly growing green industry.

As cities in the region expand their commitment to sustainable urban development and climate adaptation, the expo brings together key industry players, including nursery and greenhouse suppliers, landscape architects, urban planners, environmental policymakers, and technology providers. Attendees will gain access to cutting-edge solutions in green infrastructure, smart irrigation,

eco-friendly materials, and urban forestry, aligning with the region's ambitious green transformation goals.

The event will feature exhibitions, specialised conferences, B2B matchmaking sessions, and networking opportunities with industry leaders from across the Middle East, Europe, and beyond. With the UAE's position as a global hub for business and innovation, Myplant & Garden Middle East Green Expo is set to become a key reference point for green professionals and companies looking to expand their presence in the region.